



Office of the Governor:
Press Office
404-651-7774

Together Rx Access:
Mariesa Kemble
608-850-4745
mariesak@sambrown.com

**THE STATE OF GEORGIA AND TOGETHER RX ACCESS ANNOUNCE
LANDMARK CO-PROMOTION TO IMPROVE PRESCRIPTION ACCESS
FOR UNINSURED GEORGIANS**

*More than 1.6 million people, including nearly 320,000 children,
are uninsured in Georgia**

ATLANTA, GA and ALEXANDRIA, VA, August 14, 2008 – The State of Georgia and Together Rx Access announced today the launch of the Together Rx Access® FOR GEORGIA Card to help eligible uninsured Georgians gain access to immediate and meaningful savings on prescription medicines and products right at the pharmacy counter. The Together Rx Access FOR GEORGIA Card is the first state-specific Together Rx Access Card, offering cardholders the same savings as the regular Together Rx Access Card.

The co-promotion fully opens the State's communication and outreach avenues to reach many more uninsured Georgians throughout the State. The co-promotion costs nothing to the State while having the potential to help thousands of residents access the medicines they need to take care of what's most important...their health.

"Access to affordable prescriptions will help Georgians take better care of their health and the health of their families," said Governor Sonny Perdue. "Georgia is proud to be the first state in the nation to embark on this important journey with a Program that is doing great work to improve access to prescription medications for uninsured people around the country."

As part of their missions to improve the health of Georgians, the Georgia Department of Community Health and Georgia Department of Human Resources will begin reviewing policies and methods to inform Georgia residents who may qualify for the Card of its benefits. In 2005, Governor Perdue praised the launch of Together Rx Access in Georgia, calling the Program "a great example of the private sector stepping forward, in partnership with the state, to meet the health needs of low-income Georgians." Three years later, nearly 60,000 Georgia residents have enrolled in Together Rx Access. Those in Georgia who have used the Together Rx Access Card have saved \$3.5 million on their prescription medicines. The value of the Card is evident by the number of uninsured people who enroll every week nationwide – about 10,000.

“This unique co-promotion marks a significant milestone for Together Rx Access and opens the door to better prescription access for many more uninsured people across the state of Georgia,” said Roba Whiteley, executive director of Together Rx Access. “We are grateful for the tremendous program support of Governor Perdue and hope this partnership encourages many other states to follow Georgia’s lead in reaching out to residents in need with available resources.”

The Together Rx Access FOR GEORGIA Card will have the same look as the standard Together Rx Access Card, except for the words FOR GEORGIA in the lower right hand corner. These words will signify a Georgia resident’s participation in this co-promotion.

For more information about the Together Rx Access FOR GEORGIA Card, visit TogetherRxAccess.com or call 1-800-979-3569.

About Together Rx Access

The Together Rx Access Card was created by leading pharmaceutical companies to help hardworking Americans and their families gain access to immediate and meaningful savings on prescription products right at their neighborhood pharmacy. Most cardholders save 25 to 40 percent[†] on brand-name prescription products. More than 300 brand-name prescription products are included in the Program.[‡] Savings are also available on a wide range of generics. Medicines in the Program include those used to treat high cholesterol, diabetes, depression, asthma, and many other common conditions. The Card is free to get and free to use.

To qualify for the free Together Rx Access Card, applicants cannot be eligible for Medicare or have public or private prescription drug coverage. To be eligible, household income of less than \$30,000 for a single person or \$60,000 for a family of four (income eligibility is adjusted for family size) is required. Applicants must be legal residents of the United States or Puerto Rico.

Together Rx Access also directs individuals to the Partnership for Prescription Assistance (PPA), a clearinghouse for more than 475 public and private assistance programs, including 180 offered by pharmaceutical companies. Those who are eligible for the Together Rx Access Card may qualify for additional savings on prescription medicines, or even free medicines, through other patient assistance programs in the PPA. The PPA also connects people to free health clinics in their community.

The companies participating in the Together Rx Access Program include Abbott Laboratories; Bristol-Myers Squibb Company; GlaxoSmithKline; Janssen, L.P.; Johnson & Johnson Wound Management, a Division of ETHICON, Inc.; King Pharmaceuticals, Inc.; LifeScan, Inc.; McNeil Pediatrics, a Division of McNeil-PPC, Inc.; Novartis Pharmaceuticals Corporation; Ortho Biotech Products, L.P.; Ortho-McNeil, Inc.; Ortho-McNeil Neurologics, Inc.; OrthoNeutrogena, a Division of Ortho-McNeil Pharmaceutical, Inc.; Ortho Women's Health & Urology, a Division of Ortho-McNeil Pharmaceutical, Inc.; Pfizer Inc; PriCara, a Unit of Ortho-McNeil, Inc.; sanofi-aventis

U.S. LLC.; Takeda Pharmaceuticals North America, Inc.; TAP Pharmaceutical Products Inc.; Tibotec Therapeutics, a Division of Ortho Biotech Products, L.P.; and Vistakon Pharmaceuticals, LLC.

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* State Health Facts website, www.statehealthfacts.org. Accessed August 6, 2008.

† Each cardholder's savings depend on such factors as the particular drug purchased, amount purchased, and the pharmacy where purchased. Participating companies independently set the level of savings offered and the products included in the Program. Those decisions are subject to change.

‡ Visit TogetherRxAccess.com for the most current list of brand-name medicines and products.

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